

## IN THE CLAIMS

1. A method for controlling an electronic book, comprising steps of:  
controlling said electronic book with an electronic book behavior specification  
5 containing a static specification; and  
controlling said electronic book with a dynamic specification, said dynamic  
specification configured to allow an electronic book behavior to be reprogrammed via a  
user-initiated command or an automatically-initiated command.
- 10 2. The method of Claim 1, wherein said step of controlling said electronic  
book with an electronic book behavior specification containing a static specification  
comprises at least one of:  
controlling an electronic book attribute; and  
controlling a content source.
- 15 3. The method of Claim 1, wherein said step of controlling said electronic  
book with a dynamic specification comprises:  
controlling an electronic book run-time behavior.
- 20 4. The method of Claim 1, wherein said step of controlling said electronic  
book with a dynamic specification comprises:  
instructing a predetermined dynamic behavior to be effected on the virtual book  
through an application program interface configured to send an instruction to an  
electronic book-viewer software module.
- 25 5. The method of Claim 1, wherein said step of controlling said electronic  
book with a dynamic specification comprises:  
modifying the static specification within the electronic book behavior  
specification.

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6. The method of Claim 1, wherein said step of controlling said electronic book with a dynamic specification comprises:

controlling said electronic book with a dynamic specification provided by an external module.

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7. The method of Claim 1, wherein said step of controlling said electronic book with a dynamic specification comprises:

controlling said electronic book with a control signal from an external input device or an external program.

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8. The method of Claim 1, wherein said step of controlling said electronic book with a dynamic specification comprises:

controlling said electronic book with a dynamic specification provided by the electronic book behavior specification.

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9. The method of Claim 8, wherein the dynamic specification and the static specification are either encapsulated within a common software module or are encapsulated within respective software modules.

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10. The method of Claim 1, wherein said step of controlling said electronic book with a dynamic specification comprises:

controlling event triggered page flipping.

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11. The method of Claim 1, wherein said step of controlling said electronic book with a dynamic specification comprises at least one of:

controlling an electronic book auto-flipping; and

controlling an electronic book auto-narration.

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12. The method of Claim 1, wherein said step of controlling said electronic book with a dynamic specification comprises:

controlling an electronic book auto-zoom.

13. The method of Claim 1, further comprising a step of:  
temporarily storing one of said static and dynamic specification for use across a  
predetermined number of pages.

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14. The method of Claim 1, wherein said step of controlling said electronic  
book with a dynamic specification comprises:  
controlling a transfer of data onto a page via e-mail.

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15. The method of Claim 1, wherein said step of controlling said electronic  
book with a dynamic specification comprises:  
controlling page-based searching, said page-based searching conducted via a  
search engine.

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16. A method for controlling an electronic book, comprising steps of:  
reading and interpreting an electronic book behavior specification including an  
initial static specification;

creating the electronic book based on the initial static specification;

interpreting a dynamic specification, said dynamic specification

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configured to allow an electronic book behavior to be reprogrammed via a  
user-initiated command or an automatically-initiated command, and

provided by at least one of said book behavior specification, an external  
book behavior specification, and an input device; and

changing an electronic book behavior in response to the dynamic specification.

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17. The method of Claim 16, further comprising a step of:  
changing said initial static specification in response the dynamic specification.

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18. A system for controlling an electronic book, comprising:  
means for controlling said electronic book with an electronic book behavior  
specification containing a static specification; and

means for controlling said electronic book with a dynamic specification, said dynamic specification configured to allow an electronic book behavior to be reprogrammed via a user-initiated command or an automatically-initiated command.

5           19.     The system of Claim 18, wherein said means for controlling said electronic book with a dynamic specification comprises:

          means for controlling an electronic book run-time behavior.

          20.     A system for controlling an electronic book, comprising:

10           means for reading and interpreting an electronic book behavior specification including an initial static specification;

          means for creating the electronic book based on the initial static specification;

          means for interpreting a dynamic specification, said dynamic specification

          configured to allow an electronic book behavior to be reprogrammed via a user-initiated command or an automatically-initiated command, and

15           provided by at least one of said book behavior specification, an external book behavior specification, and an input device; and

          means for changing an electronic book behavior in response to the dynamic specification.

20           21.     The system of Claim 20, further comprising:

          means for changing said initial static specification in response the dynamic specification.

25           22.     A computer program product configured to store instructions, which when executed by a computing device, enable the computing device to control an electronic book, said computer program product comprising:

          an instruction for controlling said electronic book with an electronic book behavior specification containing a static specification; and

30           an instruction for controlling control said electronic book with a dynamic specification, said dynamic specification configured to allow an electronic book behavior

to be reprogrammed via a user-initiated command or an automatically-initiated command.

23. The computer program product of Claim 22, wherein said instruction for  
5 controlling said electronic book with a dynamic specification comprises:  
an instruction for controlling an electronic book run-time behavior.

24. A computer program product configured to store instructions, which when  
executed by a computing device, enable the computing device to control an electronic  
10 book, said computer program product comprising:  
an instruction for reading and interpreting an electronic book behavior  
specification including an initial static specification;  
an instruction for creating the electronic book based on the initial static  
specification;  
15 an instruction for interpreting a dynamic specification, said dynamic specification  
configured to allow an electronic book behavior to be reprogrammed via a  
user-initiated command or an automatically-initiated command, and  
provided by at least one of said book behavior specification, an external  
book behavior specification, and an input device; and  
20 an instruction for changing an electronic book behavior in response to the  
dynamic specification.

25. The computer program product of Claim 24, further comprising:  
an instruction for changing said initial static specification in response the  
25 dynamic specification.